



Calibration technology: New brand profile offers a better overview

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The WIKA Group has streamlined the diversity of its brands within calibration technology. Each brand represents specific application areas. This enables customers to quicker orientate themselves within the diversified portfolio.

For the measurement parameter of pressure, the brand DH-Budenberg stands for primary standards in laboratory applications. With Mensor, the focus is on the automation of calibration. Portable solutions for pressure as well as all calibration instruments for temperature and electrical measurement parameters are brought together under the WIKA name.

With the optimised brand profile, the WIKA Group concludes the successful integration of renowned companies – alongside DH-Budenberg and Mensor, also ASL, Desgranges & Huot and Scandura – into its calibration technology division. All existing products remain unchanged technically, but will gradually be adapted in appearance to match the new structure.

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