



**New WIKA website:
More info with fewer clicks**

Klingenberg, June 2013.

**Fresh design, efficient navigation and additional functionality:
On WIKA's new website visitors can now get even more with
fewer clicks.**

The website is much tidier, visually clearer and with a wider range of services to offer. Customers can, for example, find the instrument they are looking for via a new product selector or directly via mega menus. Cross references will let them know about accessories, related products or applicable trade articles and WIKA blogs. By using a search form on the same level, the appropriate sales contacts, in the field or in the office, will be identified.

Furthermore, the newly designed Internet presence offers an expanded FAQ section and a detailed career area with an international appointments section. The website is linked with social media, including the WIKA channel on YouTube. On top of this, it is optimised for search engines and tablet PCs.

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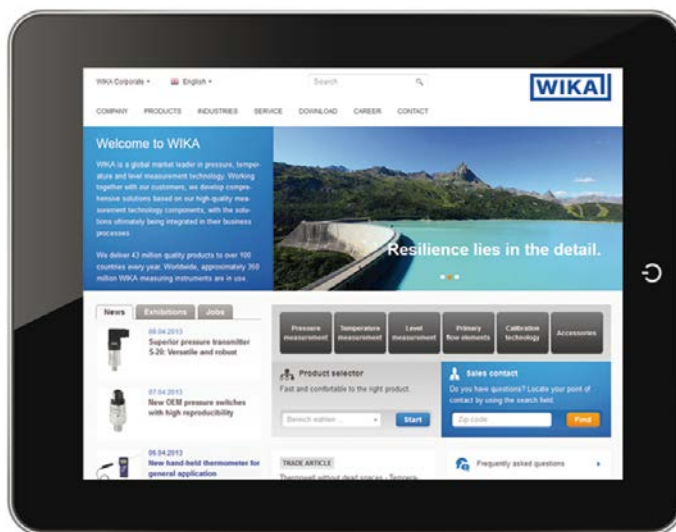
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press release



WIKAI company photograph:
New WIKAI website



press release

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